

Getting an A+ on Your School Board Monitoring Strategy According to Curate data, school boards and committees from more than 4,000 school districts across the country posted 84,000+ meeting minutes and agenda documents between February and July of 2022. Within those documents, Request for Proposals, Fair Treatment, Facility Projects, COVID-19, After School Programs, and School Policy topped the list as the most talked about topics.

For many organizations, school districts and their school boards and committees represent a tremendous source of opportunities. For others – especially in the case of advocacy groups – school boards need to be the point of focus as they have direct oversight and decision-making authority when it comes to setting policies for their district.

You may need to stay ahead of opportunities, challenges, risks, and issues in hundreds or even thousands of school districts. Without the right tools, this becomes an impossible task and you run the risk of missing something important that can have a big impact on your operations.

Here, we take a look at how technology can help you save time, and discover more opportunities and actionable insights that will set your organization up for success many times over.



## **Dive Into More Districts**

Currently, you may be forced to decide on monitoring a limited amount of districts based on resource constraints for collecting information from school boards and committees.

With Curate, you have access to the meeting minutes and agenda documents of more than 4,000 school districts throughout the United States once they've been posted online. Simply select the school districts most important for your organization to monitor — even if it's all of them — and Curate will make sure all these documents are available for your review. This eliminates the many hours your team would need to spend doing this task manually.

# **Discover What Matters Most**

Within the pages of the agendas, meeting minutes, and other documents of school boards and committees, there's critical information you need to know about. It's not uncommon for meeting minutes to exceed 100 pages, and if you're tracking hundreds or thousands of school districts, it's highly likely you might miss vital insights for your organization.

You can prioritize school districts with the greater number of student enrollment or where you know policies and opportunities typically show up. But ignoring or not having time to review other locations means key issues and opportunities might never make it to your radar.

When using a local policy tracking software like Curate this process is automated and customized for your organization. Our AI-powered technology scans every document from every location for relevant mentions of hundreds of topics, puts any matching item in a feed, and sends an alert for you to review.

In this setup, your time is spent reviewing relevant information and not manually scanning for potential items of interest. And it won't matter if a major topic shows up in a district where the enrollment is 5,000 or 500,000, you'll be aware of it.

# **Take Action**

Once you have automatically received critical insights from Curate, it's time to take action. That usually starts with sharing this information with your team to ignite strategic conversations on the next steps.

You could kick off an email chain or a Slack thread but this makes it a challenge to keep the original item and related conversation together in a way that can be easily referenced.

If you're working in Curate, collaboration and communication are built in. When you see an item requiring action in your feed, you can quickly save it to a folder for an effective information structure that matches your and your organization's processes. You and your team can also add comments so the discussion stays with the relevant item and remains visible for everyone on the team.

#### **Boost Your School Board Monitoring Strategy with Curate**

While there are overlaps with state and local governments, school districts, their boards, and other committees require diligent monitoring so you can mitigate risk and surface opportunities for your organization.

#### Set yourself and your team up for success in 3 steps:

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Identify the school districts you want to monitor and select them from the more than 4,000 Curate tracks



Automatically collect the documents from these locations and receive alerts for mentions of relevant topics important to your organization



Review the information and share it internally – all from one platform

Automating these steps with Curate will enable you to increase the amount of information you're able to track and get early alerts when an opportunity or key issue comes up in a school district relevant to your organization.

## **About Curate**

Curate monitors 12,000+ municipalities and 4,000+ school districts on a daily basis and delivers wordfor-word insights from meetings and agendas across dozens of committees, councils, and commissions helping you save time, eliminating manual work, and automatically putting what matters in front of you.

Curate local monitoring software gives you access to a customized dashboard centralizing the latest updates and developments on the local policy that matters to you and your organization, in one easy-to-use platform that lets you focus on the key issues that require action.

#### Schedule a Demo

